



SOUTH CAROLINA STATE CONFERENCE ANNUAL CONVENTION & CIVIL RIGHTS CONFERENCE OCTOBER 8-9, 2021

6111 N. MAIN STREET COLUMBIA, SC 29203
EMAIL: INFO@SCNAACP.ORG

Marketing & Support Opportunities

Mrs. Brenda C. Murphy
President
SC State Conference NAACP

Mr. Robert Morris
President
Youth & College Division
SC State Conference NAACP

Ms. Rhonda Tucker
Youth Advisor
SC State Conference NAACP

Ms. Elizabeth Kilgore
Chairperson
Convention Planning Committee
SC State Conference NAACP

On behalf of the many branches and youth units across the state of South Carolina, we are happy to announce the October 2021 Virtual Convention & Civil Rights Conference. Due to the COVID-19 Pandemic, we have decided against a face-to-face event, but our work must continue. This year's event will be held on October 8 - 9, 2021.

Our goal is to help prepare volunteer workers to persist in our mission to transform our society into one which truly seeks to unlock the full potential of every citizen. Please join us in supporting this two-day experience that will explore present day challenges and opportunities facing communities across the state.

The South Carolina State Conference, through its efforts to promote inclusion, fairness and cooperation, continues to be of tremendous benefit to our state. Our volunteer engagements continue to strengthen the foundations of our democracy while retaining our role of diminishing the presence of racial bias and social injustice.

You have an opportunity to help us continue the progress. We ask that you make a generous gift to assist us in pressing for mutual respect and inclusion, citizenship rights and accountable leadership across South Carolina. We hope you will continue with us along this journey. On the page that follow, you will find several quality options to have your organization associated with this event. Please do not hesitate to contact us if you have any questions.

We look forward to hearing from you soon.

Sincerely,

Brenda C. Murphy
Brenda C. Murphy
President

Presenting Sponsor - \$15,000.00

Exposure	Amenities
<ul style="list-style-type: none">-- 2 minute corporate video shown during plenary session and the Keynote Speaker Session-- Virtual greetings and introduce speaker event session	<ul style="list-style-type: none">- Tickets for eight (8) to attend Virtual Convention- Sponsor banner appear on screen during speaker event- Logo placement on event/registration flyer and on bottom tier of virtual screen

Platinum Sponsor - \$10,000.00

Exposure	Amenities
<ul style="list-style-type: none">-- Virtual greetings and introduce speaker event session-- 90 second corporate video shown during event	<ul style="list-style-type: none">- Tickets for eight (6) to attend Virtual Convention-- Sponsor banner appear on screen during speaker event- Logo placement on event/registration flyer and on bottom tier of virtual screen

Gold Sponsor - \$7,500.00

Exposure	Amenities
<ul style="list-style-type: none">-- Virtual greetings and introduce speaker event session-- 60 second corporate video shown during event	<ul style="list-style-type: none">-- Tickets for eight (4) to attend Virtual Convention-- Logo placement on event/registration flyer and on bottom tier of virtual screen

Silver Sponsor - \$5,000.00

Exposure	Amenities
<ul style="list-style-type: none">-- Virtual greetings and Introduce speaker at Youth & College session	<ul style="list-style-type: none">-- Up to 2 tickets to the Virtual Convention-- Logo placement on bottom tier of virtual screen

Donor / Contributor - \$1,000 -- \$4,999 (name and logo displayed)

Videos, photos and logos must be submitted as soon as possible but not later than Friday, September 17, 2021. Photos and logos must be in a jpg or eps file format and have a resolution of 300 dpi or higher.

For more information on the Virtual Sponsorship Opportunities, please contact the State Office at (803) 754-4584.

S.C. State Conference, NAACP
Attn: **Virtual State Convention 2021**
6111 N. Main Street
Columbia, SC 29203

Thank you for supporting the NAACP!