

2023 NAACP SC STATE CONFERENCE FREEDOM FUND CELEBRATION



SATURDAY, JUNE 10 | 6:00 p.m.

**BROOKLAND BANQUET & CONFERENCE CENTER
1066 Sunset Boulevard | West Columbia, SC 29169**

We invite you to support the 2023 Freedom Fund Celebration and the NAACP South Carolina State Conference, in honor of our longstanding advocacy for civil rights. The annual gala commemorates the contributions of those connected with the first successful legal challenge to “separate but equal” statutes in America, *Briggs vs. Elliott*. It promises to be a spectacular evening that offers entertainment, information, and inspiration.

The Freedom Fund Campaign is our public appeal for individual and institutional investment to ensure we remain an effective advocate for positive change and advancement to benefit all South Carolinians. As a State Conference, we seek to increase equity in employment, business opportunities, criminal justice, and educational opportunities in our state. Within 84 years we have grown to over one hundred forty local units staffed by volunteer leaders and members who cherish our shared democratic values. They are the engine that keeps us on the cutting edge of change in our society.

We ask that you make a generous gift to assist us in pressing for mutual respect and inclusion, citizenship rights and accountable leadership across South Carolina. We hope you will continue with us along this journey.

NAACP

ABOUT THE STATEWIDE FREEDOM FUND CELEBRATION

The Freedom Fund Celebration offers an evening of fellowship and entertainment shared by many of the most community-minded people in South Carolina. Presidential Citations will be presented to outstanding individuals and institutions to recognize their contributions toward the betterment of our society.

We look forward to having you join us for this special evening on Saturday, June 10, 2023, 6:00 p.m. at the Brookland Banquet and Conference Center. The attire is Semi-Formal dress.



DONOR REPLY FORM

Yes, I would like to assist your efforts to achieve education equity by pledging our support for the Freedom Fund Campaign. Please forward or hold the Celebration tickets to the attention of:

(Name)

(Company/Organization)

(Mailing address)

(City) (State) (Zip)

(Telephone) (Fax)

(E-mail Address)

At which level have you decided to participate? _____

Freedom Partner Advocacy area: Education Equity _____

Civic Engagement _____

Youth Leadership _____

Health Advocacy _____

Economic Fairness _____

Criminal Justice _____

Energy - Climate Change Initiative _____

TOTAL COMMITMENT.....\$ _____

AMOUNT ENCLOSED.....\$ _____

BILL BALANCE.....\$ _____

(Signature of Authorizing Official)

(Your Office or Title with the Company/Organization)



NAACP



Please return this form and check payable to:
NAACP SC State Conference: P O Box 1148, Columbia, SC 29602
Contact: Phone (803) 754-4584 | Fax: (803) 754-5457 | Email: info@scnaacp.org

BRANCH PLATINUM - PLATINUM SUPPORTER LEVEL

_____ \$1,000.00 each
_____ \$1,250.00 each. After May 9, 2023

The Donor will receive Platinum Level Seats for 8 at the Freedom Fund Celebration; Donor's one-half page color display in the Program Booklet; and two passes to the VIP Meet & Greet.

BRANCH GOLD - GOLD SUPPORTER LEVEL

_____ \$600.00 each
_____ \$750.00 each. After May 9, 2023

The Donor will receive Gold Level Seats for 8 at the Freedom Fund Celebration; Donor's name listed in the Program Booklet.

GENERAL ADMISSION TICKETS

_____ \$85.00 each - member price
_____ \$95.00 each - non-member price

PROGRAM BOOKLET CONTENT GUIDELINES

Please refer to the list below for submission guidelines. Send your final artwork to info@sc-naacp.org. You may call us at (803) 754-4584 if you have any questions concerning these guidelines.

AD SUBMISSIONS

Specifications refer to both color and black and white ads.

Ad Type Dimensions File Format/Min Res

Full Page 10.5"x 8.0" eps or PDF/300 dpi

Half Page 5.0"x 8.0" eps or PDF/300 dpi

Quarter Page 4.0"x5.0" eps or PDF/300 dpi

Premium* 8.625" x 11.125" eps or PDF/300 dpi

*Full bleed includes the min 0.125" trim edge.

All color ads should be converted to CMYK format. Please be sure to clearly label your ad with company name and year. If using unusual fonts, please include the fonts files with your submission.

Logo or Photo Submissions: Logos must be submitted in a jpg or eps file format and have a minimum resolution of 300 dpi.

To ensure your ad space in the Freedom Fund Celebration Program Booklet, kindly return the response form and artwork to us by Friday, May 12, 2023, to ensure placement.

SPONSORSHIP LEVELS